

Please direct all advertising inquiries to advertising@brunswickvoice.com.au

Digital advertising rates

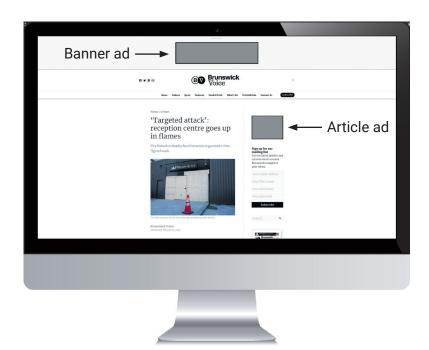
Size	Dimensions^	Price*
Banner advertisement Above masthead on every page PC, laptop, tablet & mobile	(w) 728 pixels x (h) 90 pixels	\$500 + GST per week
Article advertisement Right sidebar on every article page (excluding home page) PC, laptop and horizontal tablet only	(w) 300 pixels x (h) 250 pixels	\$350 + GST per week
EDM (Mailchimp) banner Above masthead PC, laptop, tablet & mobile	(w) 600 pixels x (h) 155 pixels	\$300 + GST per week

[^] Alternate sizes available by negotiation

Please note: if artwork production is required, an extra 25% loading will be charged.

Ad sizes

Banner ad (w) 728 pixels x (h) 90 pixels Article ad (w) 300 pixels x (h) 250 pixels





Desktop computer

Tablet

^{*} Discounted rates negotiable for monthly campaign



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Print advertising rates (exclusive to summer 2024 edition only)

Size	Dimensions	Price
Full page	(h) 365 mm x (w) 255 mm	\$700 + GST
Full page (back page)	(h) 175 mm x (w) 255 mm	\$800 + GST
Half page	(h) 175 mm x (w) 255 mm	\$400 + GST
Third page	(h) 115 mm x (w) 255 mm	\$300 + GST
Quarter page (horizontal)	(h) 85 mm x (w) 255 mm	\$250 + GST
Quarter page (<u>front page</u>)	(h) 85 mm x (w) 255 mm	\$650 + GST

Please note: if artwork production is required, an extra 25% loading will be charged.

Ad sizes

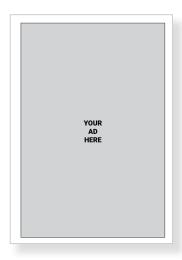
Third page (h) 115 mm x (w) 255 mm

Half page (h) 175 mm x (w) 255 mm Full page (h) 365 mm x (w) 255 mm

Quarter page vertical (h) 219 mm x (w) 100 mm

Eighth page (h) 85 mm x (w) 126 mm

Quarter page horizontal (h) 85 mm x (w) 255 mm









Full page Half page Quarter page
Full page horizontal Eighth page